

JAMES MARTIN

Chief Technology Officer, Wilson Connectivity

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James Martin is a telecommunications and wireless infrastructure executive with over 30 years of experience building the technology and teams behind mission-critical networks. As Chief Technology Officer of Wilson Connectivity, James sets the company's technology strategy and product direction, drawing on a career spent helping organizations of every size deploy the wireless and fiber infrastructure their operations depend on.



James joined Zinwave in 2014 and spent more than a decade there, rising to VP of Operations, Engineering & Product Development and helping build the operational and engineering functions behind the company's growth as a distributed antenna system (DAS) manufacturer. When Wilson Connectivity acquired Zinwave in 2023, James continued on through the transition, taking on the role of SVP Engineering before being named Chief Technology Officer — a testament to the depth of expertise and continuity of leadership he has brought to the combined organization for over ten years running.

Prior to Zinwave, James spent 15 years at TE Connectivity (ADC/LGC Wireless), where he led national engineering teams responsible for hundreds of millions of dollars in DAS deployments for major carriers, neutral-host providers, stadiums, and Fortune 500 campuses, including the Salt Lake City Olympics and the Las Vegas Strip.

James began his career as an RF and network engineer at Hughes Network Systems and Cellular One, where he helped design and deploy hundreds of macro and small cell sites across the country. Throughout his career, he has consistently been the person organizations turn to when a network, a team, or an operation needs to be built, fixed, or scaled.

James is also an active industry advocate, having been involved with the Safer Buildings Coalition (SBC) for over seven years. Since 2025, he has served as Chairman of the organization's Member Advocacy Committee, helping advance its mission of ensuring reliable in-building communications for public safety.

Beyond his technical career, James holds a General Radiotelephone Operator License and is an active amateur radio operator and commercial pilot — pursuits that reflect the same discipline, precision, and steady judgment he brings to the organizations he serves.