



Member Tiers and Benefits

January 2019

Paid / Voting Tiers:

- Wireless Carrier - \$25,000
- Corporate - > 25 Employees - \$12,000
- Medium Business – 11 to 25 Employees - \$6,000
- Small Business – 1 to 10 Employees - \$2,500

(Paid Annually. EFT or Check Payments. Credit Card processing available – service fee applies)

Other Tiers:

- Enterprise - (ONLY FOR End Users, such as Higher Ed., Corporate Real Estate, Healthcare Institutions) - Currently FREE
- Public Safety Agency or Individual: AHJ / Government / First Responder – FREE (MUST be governmental agency worker) – FREE
- Knowledge Partner: BY INVITATION ONLY contact membership@saferbuildings.org for information

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Paid Tier Voting Member Benefits (Wireless Carrier, Corporate, Medium, and Small Business):

- 1. Ability to sponsor SBC events**, content, webinars, case studies, white papers, and surveys
 - a. Code Official Training – Build relationships with AHJs
 - b. Corporate Seminars – Establish Thought Leadership, Build Channel, Network
 - c. Sponsors participate in seminar and may exhibit (space permitting)
 - d. Sponsors must be SBC Members – However:
 - i. Wireless Carriers may invite up to four non-member sponsors per year
 - ii. Corporate Members may invite up to two non-member “Guest Sponsors” per year
 - iii. Medium Business may invite up to two non-member “Guest Sponsor” per year
 - iv. (Guest Sponsors pay normal \$2,500 sponsorship fee)
 - e. Staff and/or Guest Passes to SBC-Sponsored Events
(May be used for staff, customers, or combination of both):
 - i. **Event Sponsors – 5 guest passes**
 - ii. Non-Sponsoring Corporate, Medium, or Small Business Member – 2 guest passes

2. **Cash credit towards event sponsorship** [upon new sign up/renewal – restrictions apply]
 - a. **Corporate**
 - i. One free standard event sponsorship per year [\$2,500 value]
 - ii. One free Event Lanyard Sponsorship per year [\$250 value]
 - b. **Medium Business** - \$1,000 credit per year
 - c. **Small Business** - \$500 credit per year
 - d. **See Separate Event and Webinar Pricing and Rules of Engagement Guide for more details**

Restrictions

- a. Corporate sponsor must commit to a minimum of 2 events for the year when using event sponsorship credit.
 - b. Certain events not eligible for this credit. These will be noted in event prospectus. *Examples:*
 - CRE Summit 1/24/18
 - Public Safety Summit Q218
3. **Member-Only Content** – Some may be co-branded for Member Marketing Purposes
 - a. Training Courses and Videos, Surveys, Code Bulletins, AHJ Tool Kit, Model Ordinances
 4. **High-level Access** to key industry and government stakeholders:
 - a. FirstNet
 - b. AT&T FirstNet team
 - c. FCC, DHS, other
 - d. NFPA and ICC Code Development
 - e. UL and other standards bodies

5. **Presence on SBC Member Directories and Showcase**
 - a. **Branded Company Profile**
 - b. **Individual Staff member Profiles**
 - i. LinkedIn-type member to member engagement and communication
 - c. **Company Project / Product Highlights Blog**
 - i. You provide the content (SBC Moderated)
 - ii. You list projects, customer reviews / testimonials, key products, link to web page
 - d. **Individual Staff member Profiles**
 - i. LinkedIn-type member to member engagement and communication
 - ii. Corporate: Up to 20 Individual Staff Profiles
 - iii. Medium: Up to 5 Individual Staff Profiles
 - iv. Small Business: Up to 3 Individual Staff Profiles
 - e. **Corporate Sponsor Video Exclusive:**
 - i. 1-3 minute Company Video Message *[Company provide or SBC can produce for fee]*
6. **SBC Member Material:** Announce your SBC Participation:
 - a. Rack Card Holder and Rack cards for your booth
 - b. Logo presence on SBC pop-up signs and web site
 - c. Exclusive SBC Challenge Coin – Presented to Annual Meeting Attendees

7. **Discounts*** for select partner events, products and services. Current Partners:

- a. DAS Congress
- b. IWCE / IWCE Urgent Communications
- c. Connect X / WIA
- d. Dense Networks

**Each Partner determines what credits they will make available, if any, to SBC Members on a case by case basis. Not all partner events, products, or services are necessarily eligible for discounts. SBC will announce specific discounts when available.*

8. **Social Media Promotion** – “Member Spotlight” content 2x per year (video and/or blog)
9. **Opportunity** to sponsor, exhibit, and participate on panels at SBC’s 2019 Special Events:
10. **Participation on SBC Work Groups:**
 - a. Education
 - b. Code and Standards Development
 - c. Advancement / Industry Engagement
 - d. Government Affairs
11. **Voting Rights for Board Elections**
 - a. Wireless Carriers, Corporate - 2 votes
 - b. Medium and Small Business – 1 vote
12. **Attendance at SBC Annual Meeting and Dinner** – 2019: Las Vegas, NV – March 4th
 - a. Corporate - 3 seats
 - b. Medium Business – 2 seats
 - c. Small Business – 1 seat
13. **Exclusive Sponsoring Members-Only Emergency Responder Radio Coverage System (ERRCS) Fire Code Jurisdictional Directory™**
 - a. What Jurisdictions are enforcing ERRCS codes?
 - b. Which Codes are they enforcing?
 - c. Does the jurisdiction permit combining of Cellular and Public Safety DAS?
 - d. What bands are required?
 - e. How do jurisdictions want to work?
 - f. Which jurisdictions want to control ERRCS systems remotely?
 - g. Which jurisdictions are asking for code training in 2019?
 - h. Dynamic, constantly updated resource (Not a printed directory)

AHJ, First Responder, Government Member Benefits

1. **Inclusion in SBC Emergency Responder Radio Coverage System (ERRCS) Fire Code Jurisdictional Directory™**
 - a. Make your job easier by making your most frequently asked questions available to qualified parties:
 - i. Which ERRCS Codes are you enforcing in your jurisdiction?
 - ii. Does your jurisdiction permit combining of Cellular and Public Safety DAS?
 - iii. What bands / channels are required?
 - iv. Links to your FAQs, applications, standards, test procedures , document resource Library

2. **AHJ Toolkit – (available 1Q2019)** Valuable templates you can use, including:
 - 1.0 Overview
 - 1.1 Process overview
 - 1.2 Building owners’ responsibilities
 - 1.3 Process to approve in-building wireless systems testing companies
 - 2.0 Implementation and Operations Process
 - 3.0 Technical Requirements
 - 4.0 Acceptance Test Procedure
 - 5.0 Annual Testing
 - 6.0 Additional forms and information
 - 6.1 Transmission authorization request form
 - 6.2 Public safety frequencies list format
 - 6.3 Uplink link budget
 - 6.4 Design checklist
 - 6.5 Acceptance testing pre-requisites
 - 6.6 Acceptance testing checklist

3. **Member-Only Content:**
 - a. Training Courses and Videos, Surveys, Code Bulletins, AHJ Tool Kit, Model Ordinances

4. **Ability to host and participate** in SBC events, content, webinars, case studies, white papers, and surveys
 - a. Code Official Training – Learn to Interpret and Apply ERRCS codes

5. **Presence on SBC Web Portal**
 - a. Jurisdiction Profile
 - b. Links to your FAQs, applications, standards, test procedures , document resource Library
 - c. **Individual Staff member Profiles**
 - i. LinkedIn-type member to member engagement and communication
 - ii. Unlimited Individual Staff Profiles

6. **Discounts*** for select partner events, products and services. Current Partners:
 - a. DAS Congress
 - b. IWCE / IWCE Urgent Communications
 - c. ConnectX / WIA



d. Dense Networks

**Each Partner determines what credits they will make available, if any, to SBC Members on a case by case basis. Not all partner events, products, or services are necessarily eligible for discounts. SBC will announce specific discounts when available.*

7. Opportunity to participation on SBC Work Groups:

- a. Education
- b. Code and Standards Development
- c. Advancement / Industry Engagement
- d. Government Affairs

8. Attendance at SBC Annual Meeting and Dinner – 2019: Las Vegas, NV – March 4th

- a. 1 pass per jurisdiction

9. SBC Member Material: Announce your SBC Participation:

- a. Exclusive SBC Challenge Coin – Presented to Annual Meeting Attendees



Enterprise Member Benefits:

1. **Ability to sponsor** SBC events, content, webinars, case studies, white papers, and surveys
 - a. Code Official Training – Build relationships with AHJs
 - b. Corporate Seminars – Establish Thought Leadership, Build Channel, Network
 - c. Sponsors participate in seminar and may exhibit (space permitting)
2. **Member-Only Content:**
 - a. Training Courses and Videos, Surveys, Code Bulletins, AHJ Tool Kit, Model Ordinances
3. **High-level Access** to key industry and government stakeholders:
 - a. FirstNet
 - b. AT&T FirstNet team
 - c. FCC, DHS, other
 - d. NFPA and ICC Code Development
 - e. UL and other standards bodies
4. **Presence on SBC Web Portal** *[New Platform – available by end 1Q18]*
 - a. Branded Company Profile
 - b. Property Highlights Blog
 - c. **Individual Staff member Profiles**
 - i. LinkedIn-type member to member engagement and communication
 - ii. Up to 5 Individual Staff Profiles
5. **Discounts*** for select partner events, products and services. Current Partners:
 - a. DAS Congress
 - b. IWCE / IWCE Urgent Communications
 - c. ConnectX / WIA
 - d. Dense Networks

**Each Partner determines what credits they will make available, if any, to SBC Members on a case by case basis. Not all partner events, products, or services are necessarily eligible for discounts. SBC will announce specific discounts when available.*
6. **Participation on SBC Work Groups:**
 - a. Education
 - b. Code and Standards Development
 - c. Advancement / Industry Engagement
 - d. Government Affairs
7. **Attendance at SBC Annual Meeting and Dinner** – 2019: Las Vegas, NV – June 11th (Tentative)
 - a. 2 Passes
8. **SBC Member Material: Announce your SBC Participation:**
 - a. Exclusive SBC Challenge Coin – Presented to Annual Meeting Attendees

Knowledge Partner¹ Benefits

Knowledge Partner Goals:

- Support and Promote awareness of each other in public discourse and the marketplace
- Identify areas and topics of alignment and agree to support each other on those issues where possible and appropriate
- Offer or provide benefits to partner members and affiliated organizations that exceed what is typically available to the general public (in the spirit of “benefits of membership”)
- KP status is a barter arrangement with no up-front direct cost

What Safer Buildings will provide to the KP Member:

- Knowledge Partner (KP) level SBC Membership
- User Login and Access to KP level web content on the SBC web portal
- 2 free admissions to the Annual SBC Member’s Networking Reception, Dinner and Meeting March 4th, Las Vegas NV, held at IWCE Expo
- Profile page on SBC Member Showcase – all content under the control of TIA including Blog space (Moderated)
 - Includes link-back to TIA web site as you direct
- SBC will promote TIA events and offers on SBC website and Newsletters (TIA provide content / assets)
- SBC will participate on TIA Work Groups when invited
- TIA may participate on SBC Work Groups (encouraged). Current Work Groups:
 - Codes and Standards
 - Education
 - Industry Advancement
 - Government Affairs
- Opportunity to participate on SBC-moderated industry panels when there is a good topic fit
- Opportunity to sponsor and exhibit at events as an SBC member (planning guide coming out shortly)

What we ask the KP Member to provide to SBC (and where appropriate, its Members):

- Announcement of KP relationship in a news release
- Like-kind acknowledgement and presence for the SBC logo or branding on TIA website or social media platforms with link-back to SBC website
- TIA will promote SBC events and offers on TIA website and Newsletters (TIA provide content / assets)
- 2 Free admissions to TIA annual event
- Access to equivalent level web content on the TIA web portal (if such exists)
- Extend TIA discounts to SBC members for events, products and services on par with discounts made available to other TIA partners

¹ “Knowledge Partner” is a marketing term for convenience. The parties described as Knowledge Partners are not partners or joint venturers with each other and nothing herein shall be construed to make them partners or joint venturers or impose any liability as such on either of them.